



LOVE ANIMALS? HELP PAWS DO MORE!

Be part of the 7th Annual Philly Loves PAWS Day • Wednesday, May 17, 2023

- Participating businesses donate at least 10% of sales to PAWS
- Over 70 shops, restaurants, cafes, salons, gyms, etc. take part
- Full PR campaign to maximize awareness and weekday foot traffic
- Proceeds support PAWS' efforts to make Philadelphia a no-kill city

JOIN THE FUN AND GET:

- Your business listed on event web site: www.phillylovespaws.org
- The benefit of PR (TV, radio, print, web) and social media outreach:
Facebook: 83K; Twitter: 11K; Instagram: 52K; Email: 40K
- Print and web materials to promote the event to your audience
- Tremendous goodwill from PAWS' large community of loyal supporters
- The satisfaction of making a difference for the pets who depend on us!

SHOW YOUR LOVE FOR PAWS AND THE PETS AND PEOPLE WE SERVE!

ENROLL AT PHILLYLOVESPAWS.ORG BY APRIL 14 FOR MAXIMUM EXPOSURE.

Questions? Contact Tatum Kendall: tatum@phillypaws.org / 215-298-9680 ext. 15.



Adoption Center: 100 N. 2nd Street · Philadelphia, PA 19106

Low-Cost Spay/Neuter and Wellness Clinic: 2900 Grays Ferry Ave · Philadelphia, PA 19146

Northeast Adoption Center and Low-Cost Clinic: 1810 Grant Ave · Philadelphia, PA 19115

PAWS is a 501(c)3 non-profit organization dedicated to making Philadelphia a no-kill city. PAWS is the city's largest rescue partner and provider of affordable veterinary care to those who cannot otherwise access it. Each year, PAWS finds loving homes for thousands of animals in need, and enables thousands of families to keep their cherished pets.



BUSINESS ENROLLMENT FORM

Philly Loves PAWS Day • Wednesday, May 17, 2023

Show your love for PAWS by participating in the 7th Annual Philly Loves PAWS Day! Donate at least 10% of your proceeds on May 17, and help PAWS bring Philadelphia closer to becoming a no-kill city. Just fill out this form, and we'll give you all the tools you'll need to make it a great day for the animals.

Business Name: _____

Contact Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Business Phone (to be included in listing): _____

Mobile Phone (to be used by PAWS only): _____

Email: _____

Website: _____

Participation Level: 10% 20%

By submitting this form, I attest that I am authorized to enroll the above business in "Philly Loves PAWS" Day, and that we are committing to donate at least 10% of our proceeds on May 17, 2023 to PAWS, or making a donation of \$50 if our percentage of the day's proceeds falls below that amount.

Signature: _____ Date: _____

*Please provide this form to your PAWS representative.
You can also scan/email it to tatum@phillypaws.org, or fax it to 215-243-8366.*



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