



## Fundraising on Facebook

Exciting news: you can now link your Mutt Strut page to a Facebook fundraising page! So many people are used to donating through social media, and we expect the convenience of giving directly through Facebook will provide an enormous boost to your fundraising!

You can activate this feature by signing in and clicking the "manage" button in the right hand corner of your page. Select the Facebook tab, then follow the prompts to create a "mirrored" fundraising page on Facebook that includes your picture, fundraiser info, and fundraising total.

### What else to know

- When donations come through Facebook or your Mutt Strut page, your fundraising total and donor wall will be updated on both fundraising pages.
- Existing Facebook fundraising pages cannot be linked to your Mutt Strut fundraising page.
- Because this feature is not integrated with our matching donations, donations made through Facebook unfortunately can't be matched.
- Your Facebook fundraising total may be lower than your Mutt Strut fundraising total if you've received matching donations, but don't worry: we use the total on your Mutt Strut page to track prizes!