

PAWS is counting on you to list your foster for adoption!

Most of our adopters use the Internet to search for a pet, so **making a good foster profile is one of the most important things you can do to find your foster a home.** You can see our current animal listings at www.phillypaws.org/weblistings/ to submit their information. You can also visit www.phillypaws.org/pet-bios/ to get some tips and tricks for writing a good bio.

An important note about medical needs:

If your foster has a medical condition that will affect their life post-adoption, it should be mentioned in the bio. This only applies to conditions that will persist after adoption; if your foster has recovered from a shelter illness like an eye infection or ringworm, you don't need to include that. If you are unsure whether your foster animal has something that should be listed, please ask the foster staff and they can help you decide.

Unless you request otherwise, your email address will be included in the listing for adopters to contact you directly. By listing your email address, you agree to monitor your email daily (including spam folder) and respond to adoption inquiries in a timely manner (within two days at most). Even if your foster animal has an adopter lined up, you should respond to inquiries to let them know. If you have questions or concerns about a potential adopter, you can always reach out to staff.

Stay in touch! If a few weeks have passed and your foster has not been adopted, take new pictures and add new details to refresh their online bio. You are always welcome to send an updated photos and info as your foster settles in.

Social media promotion

We encourage you to post your foster animals on Facebook, Instagram, and Twitter: wherever you can get the word out best! Promoting among your own friends is important because not only will you help your foster get adopted, you'll also reach a new audience of potential adopters that PAWS isn't already reaching. The more new adopters we recruit, the more lives we save!

Social Media tags

- <u>Facebook:</u> @philaanimalwelfaresociety with hashtags #PhillyPAWS and #PhillyPAWSFoster
- <u>Instagram/Twitter:</u> @phillypaws with hashtags #PhillyPAWS and #PhillyPAWSFoster and when applicable: #phillypawskittenrelay

Some foster parents choose to create a unique hashtag for their foster animal. Also consider posting in your town or neighborhood's Facebook group if one exists.

Finally, **speak up!** If you've done everything here and your foster still isn't getting adopted, please ask for help! Reach out to PAWS foster staff and we can brainstorm ways to find your foster a home, such as bringing them to adoption events, adding to the Urgent List on PAWS website, connecting you with photography volunteers, posting to PAWS social media channels, and more.

Below are some examples of Pet Bios. Photos should include at least one front facing or full body shot, and some showcasing positive aspects of your foster (playful, snuggly, etc) if possible.



LADY SEYMOUR

GRAYS FERRY CLINIC (



Prepare to have your heart melted! Lady Seymour has the kindest eyes and the sweetest disposition. All she wants is to bond and give her love to a person she trusts. This sensitive girl ended up at the shelter after her family was unable to keep her, and she's still working to get her confidence back after having such a big change in her life. Once she feels comfortable with you, Lady Seymour is silly and affectionate, and loves to play with toys and enjoy the outdoors. We've also found that she lights up when she has a dog friend to play with - she's been having a blast with another big pup, Peter Barker! She'd love to share her home with a large dog friend (she may be a bit much for cats though). Lady Seymour will be a great fit for a home with teens and up who can continue to help her feel more confident and grow into the happy, funloving pup we know her to be!

Age: 6 Months to 1 Year

How I came to PAWS: Owner Surrender

Animal ID#: A43650960

Weight: 51 lbs

Mixed breed (It's impossible to identify breed mix by sight alone, so for most dogs, their mix is only a guess. We get to know each dog as an individual and strive to make matches based on personality, not on breed label.)

Location: Grays Ferry Clinic

All our dog meets are by appointment only; to get started, please complete the adoption application. To learn more about this dog, please contact us at adoptions@phillypaws.org or 215-298-9680 ext. 16.

Goofy lovebug looking for a snuggle buddy!

Nick is a handsome grey boy with Amber eyes and an affectionate goofy personality.

He loves to sleep almost as much as he loves to play and can often be found in the strangest sleeping positions!

One of his favorite places to sleep is curled up with (or directly on top of) his humans.

He loves being around other cats and is also good with dogs and kids so he would be a perfect new family member for an active household.

This boy has a lot of love to give and is ready to share his life with someone who appreciates his quirky sense of humor.

Age: 2 years How I came to Paws: Found stray Animal ID#:



Picture 1: headshot, front focus Picture 2: showing off playfulness

Picture 3: showing off another positive (good with cats) Picture 4: showing off something cute/sweet/snuggly



Thank you for fostering and saving a life!